Elements that I like

Hey designers, I just thought I’d update you on elements that I like, I want to see what you can do with this, I’m close to picking the winner soon. I’d like to close this off by Monday

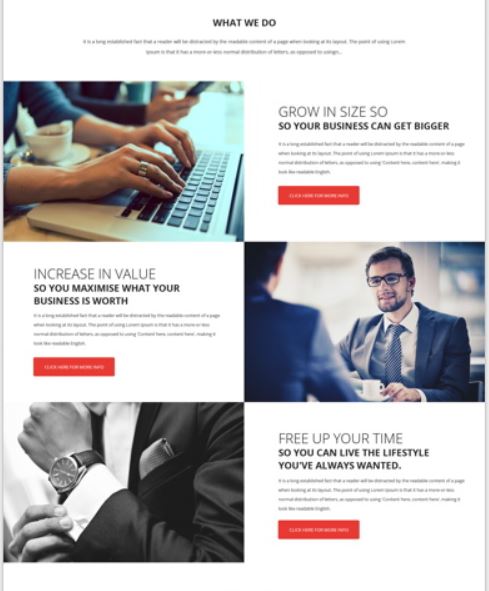
1. For the Nav bar, I like this simplicity, boldness and particularly, how the image fades into the Nav Bar. It gives a nice fat image without making it skinny, but keeps the nav bar predominantly white and simple



1. These 3 points, I like how its:
   1. Inside a shape
   2. The shape has a transparency
   3. Its not all in one line



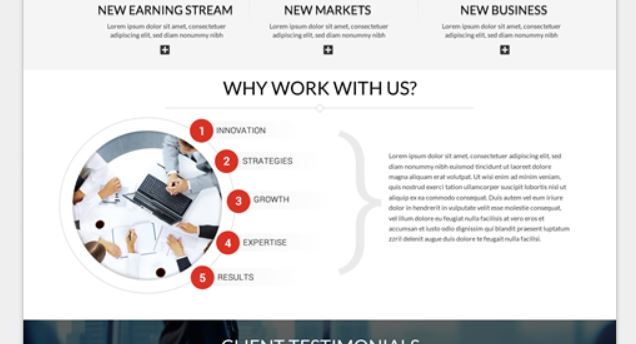
1. I like this what we do, it’s very square and symmetrical (Ignore the font, I don’t like the font), but I like the image being the same size as the word section and how it flips around the opposite every line



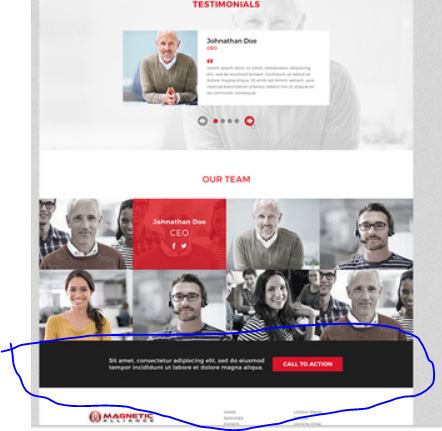
1. I like this for “Our Services” because of
   1. The colour – orange, very energetic
   2. The simplicity and unclutteredness
   3. The layout of the icon and text
   4. The toggle arrows showing that we have more services
   5. The transparency with the image behind it



1. I like how the circular image
   1. Provides a change compared to the square feel of the site
   2. Has the numbers 1 – 5 with the reasons to deal with us and the text to the side summarising why deal with us



1. The added “Call to action” bar – this is handy as a reminder, we would like to add it in a couple of places



1. Testimonials style because of:
   1. Simplicity
   2. There is a grayscale fade image behind the testimonial
   3. There is a nice rectangular testimonial with image to left and worded testimonial to right
   4. There is a toggle to see other testimonials



1. Contact us – I like how there is an image of the google map behind the smoky transparency and a simple enquiry bar

